

THE ROASTERS ALLEY CUSTOM IMAGE PACKAGE INCLUDES:

(A) MENU BOARD SYSTEM -

Kit includes: Custom Menu Board, Chain and Ceiling Clips.

(B) COUNTERTOP COFFEE CLUB EASEL -

Promotes awareness of the Roasters Alley Coffee Club; the attached card holder puts the Club Cards within your customers' reach.

(C) COFFEE CLUB CARDS -

Kit includes 500 Coffee Club Cards... "Buy 10 Cups and Get 11th FREE!"

(D) CAPPUCCINO TRANSLITE AND IMAGE DECALS -

These are provided to transform your existing equipment into the Roasters Alley image.

(E) AIRPOT BACK - Airpot backboard for display. Airpot wraps are available upon request.

(F) PLASTIC TRAVEL MUGS

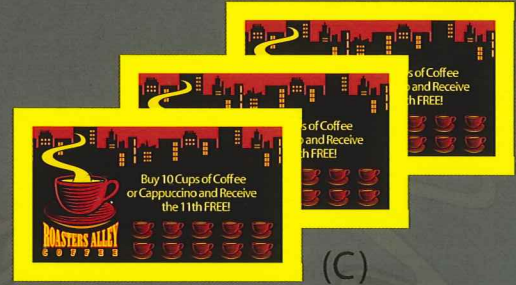
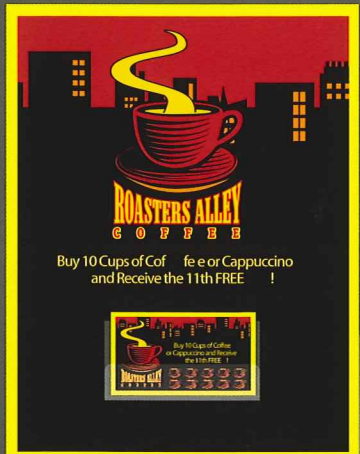
(G) 20 oz. SWEETHEART CUP

(H) 16 oz. SWEETHEART CUP

(I) 12 oz. SWEETHEART CUP

ROASTERS ALLEY

C O F F E E



(B)

(C)

(E)



(D)



(F)



(G)



(H)



(I)